

ARMS 2012

WED 19 – FRI 21 SEPT 2012



14th Annual National ARMS Conference 2012

Event Statistics

Event Name:	14 th Annual National ARMS Conference 2012	
Date:	Wednesday 19 - Friday 21 September 2012	
Venue:	Surfers Paradise Marriott Resort & Spa	
Conference Hosts:	Australasian Research Management Society (ARMS)	
Conference Attendees:	525	
Sponsorship:	Platinum Sponsor:	University Office ...
	Gold Sponsor:	Griffith University
	Bronze Partnership:	NHMRC
	Bronze Sponsor:	University of the Sunshine Coast Research Master James Cook University Australian Research Council Queensland University of Technology University of Southern Queensland
	Welcome Reception:	Bond University
	International Keynote Speaker:	The University of Queensland
	Name Badges:	Thompson Reuters
	Local Keynote Speakers:	Princess Alexandra Hospital CSIRO
	Session Sponsors:	Deakin University University of South Australia Massey University
	Poster Session Sponsor:	InfoEd Global
Streams/Tracks:	4	
Abstracts:	72	
Speakers:	71	
Exhibitors:	11	:
Congress Website:	www.arms2012.org.au	



The Client

The Australasian Research Management Society is the professional society for specialists in management and administration of research. Since its founding in 1999, the ARMS network has grown to involve more than 1000 people from universities, research agencies and institutes, medical research institutes, R&D corporations, research centres, government departments, funding bodies, industrial R&D teams, service providers, commercialisation bodies and consultancies. ARMS is an international organisation dedicated to the professional development of research managers and administrators, the promotion of the profession of research management and the enhancement of the research enterprise

Conference Objectives

The aim of the Conference was to provide a stimulating and practical program with workshops, panels, international keynote speakers, social events and networking opportunities. The program was developed around the idea of industry, institutions and individuals collaborating together to achieve similar industry goals.

Conference Program

The objectives of the Conference were achieved by ensuring a balance of topics and sessions from academics, industry representatives and government bodies. The program was presented in a variety of mediums designed for the professional development of all industry professionals. These mediums included;

- 4 Concurrent Sessions
- 2 Site Visits
- Poster Sessions / Presentations
- Awards Session
- VIP Dinner
- 1 day Pre-Conference Workshops (7x Workshops)
- Panel Sessions
- 11 Exhibitors
- Welcome Reception
- Conference Dinner, at Dream World

The Role of International Conferences and Events (ICE)

ICE was contracted to professionally coordinate all aspects of the event, this included liaising with all service providers, speakers, sponsors, exhibitors and delegates to ensure a successful outcome was achieved. The Committee was looking for a professional conference organiser who could help them to achieve their goals and also ensure their ideas for the growing and improving this conference came to fruition. To ensure the desired surplus was achieved, ICE closely monitored expenses throughout the planning period, while also helping the Committee market the event to try increase registration and sponsorship income. The 2012 Conference received the highest delegate's numbers outside of NSW for ARMS, as well as the highest international attendance and increased sponsorship income.

Rationale/Methodology

The project planning process involved the construction of a detailed critical path to monitor, update and evaluate the event criteria. ICE reported monthly to the Conference Planning Committee and stayed in regular contact through email and telephone correspondence as well as conducting monthly face to face meetings in Brisbane.

Key Achievements

- There were a number of major achievements, including:
- Highly attended social functions that provided delegates with valuable networking opportunities
 - A significant surplus was achieved through careful budget management
 - A large number of international delegates from UK, USA, Canada
 - An increase in sponsorship and exhibition revenue

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