



CMIC 16

Construction Materials Industry Conference 2016

Event Statistics

Event Name: Construction Materials Industry Conference 2016
Host: Institute of Quarrying Australia (IQA)
Cement Concrete & Aggregates Australia (CCAA)

Date: Wednesday, 26 October – Friday, 28 October 2016
Location: Melbourne, VIC
Venue: Melbourne Convention and Exhibition Centre

Conference Delegates: 709
Exhibition Booths: 50
Sponsors: 19

Major Sponsors: Komatsu Australia
Caterpillar
Hitachi Construction Machinery (Australia) Pty Ltd

Coffee Cart Sponsor: Weir Minerals Australia Ltd
Satchel Insert: Gordyn & Palmer
MAPEI
Michelin Tyres

Streams: 1
Speakers: 24

Conference Website: www.cmic.com.au



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The Client

The Institute of Quarrying Australia (IQA) and Cement, Concrete and Aggregates Australia (CCAA) joined forces in 2006 to hold the first CMIC Conference. ICE Australia has managed each of the Biennial Conferences since 2006. The 2016 Conference provided an opportunity for key industry leaders and decision makers from the Australian and International construction materials industry and government representatives to gather and discuss trends, strategies, policies and industry options.

About the Conference

CMIC 2016 was themed "Capability and Innovation" which is the core to business thinking today. The Institute of Quarrying Australia (IQA) and Cement Concrete Aggregates Australia (CCAA) joined forces to work together in bringing a new and exciting program structure which focus on maximum delegate flow and exposure for exhibitors. CMIC 16 was able to provide delegates with an insightful business program balanced by the opportunity to create and renew friendships at a number of entertaining social occasions. The Conference was supported by an extensive Trade Exhibition which included heavy equipment displays which showcased the very best of the construction materials industry.

Conference Program

Industry Innovation Day was held on the first day of the Conference which provided increased opportunity and value for local day visitors. The second and third days of the Conference consist of 6x plenary sessions and the Caterpillar Business Lunch forum was held on the last day of the Conference.

The programs included:

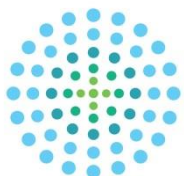
- Industry Innovation Day
- 3 day program
- IQA Council/Board meetings
- 50 Exhibition Booths
- Welcome Reception (Sponsored)
- Business Leaders Lunch (Sponsored)
- Gala Dinner and Awards Night (Sponsored) at the National Gallery of Victoria

The Role of International Conferences and Events Australia

ICE Australia has a long standing relationship with the Institute of Quarrying Australia (IQA) and Cement, Concrete and Aggregates Australia (CCAA), and have been working together on CMIC since 2006. ICE Australia was contracted to professionally coordinate in all aspects of the Conference which includes liaising with all service providers, sponsors, exhibitors and delegates to ensure a successful outcome was achieved.

Key Achievement

- ICE Australia was able to incorporate large machinery (earth movers, cement trucks, drills etc) in the Trade Exhibition
- ICE Australia was able to customize floor decals for major partners who had an exhibition space.
- Management of the accompanying partner tours through Best of Victoria.
- New Innovations: onsite app push notifications and ipads being used to take onsite registrations.



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CONSTRUCTION MATERIALS INDUSTRY CONFERENCE 2016

Sponsors and Exhibitors

KOMATSU

HITACHI
Hitachi Construction Machinery (Australia) Pty Ltd

CATERPILLAR®

TEREX® | JAQUES



Adelaide Brighton Ltd

CEMENT AUSTRALIA®

Hanson
HEIDELBERGCEMENT Group



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WEHR

Minerals



Le **SLN**

CJD Equipment Pty Ltd.
Proud Distributer of

VOLVO

Construction Equipment

Le Nickel - SLN



Access Environment Systems
Active Minerals Au Pty Ltd
Advanced Engineering Group
Allmineral Australia/STEINERT Australia
Astec Australia Pty Ltd
ATK IT
BASF Australia Ltd
Caterpillar
Cesco Australia Limited
CJD Equipment
Command Alkon
Concrete Pumping Association
Driver Education Centre of Au Ltd
WAM Australia
Haver & Boecker Australia and BHS
Sonthofen

DrumBlaster
Eiengineering
Finlay Screening and
Crushing
GCP Australia Pty Ltd
Gordyn & Palmer
Weir Minerals Australia Ltd
Wirtgen Group - Kleemann
HM Technologies Pty Ltd
Joy Global Inc.
Komatsu Australia
Liebherr-Australia Pty Ltd
Locker Group Pty Ltd
Ultra-Dynamics Pty Ltd
Weightec (NZ) Ltd

MAPEI
Metso Australia Limited
Michelin Tyres
MInprovisе
N.L Tucker + NBB Radio Controls
Pty Ltd
Renishaw
Sandvik Mining and Rock
Technology
Sika Australia
Societe Le Nickel - SLN
Teletrac Navman
Terex Jaques
Trimble Loadrite
Unit Process Consulting P/L
Hitachi Construction Machinery
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